

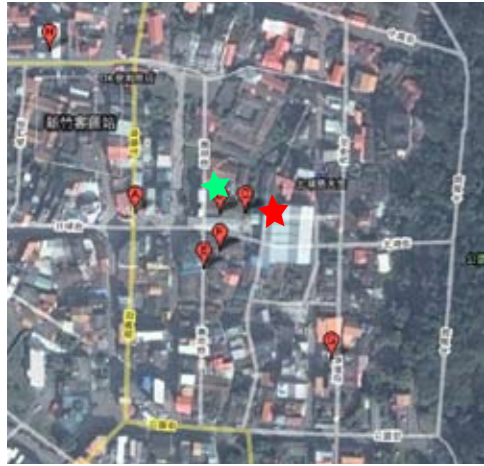
QVEND

Direct, delivery vending system.

Direct, delivery and double win vending system.
 2008 workshop supervise and inspect by
 Prof. Hiroshi Imaizumi & Prof. Tadanori Nagasawa
 A team : Charles Wu, Jo Chang, Phillip.

Street Stall Fiel Research

Beipu Township, Hsinchu County
 新竹縣 北埔



Where :
 Religionary
 Temple

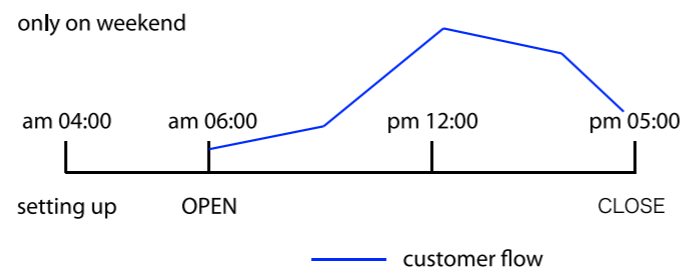


The street stalls in Beipu township, Hsinchu county are gathering on weekend. Products in the stalls are local and current foods. Stalls are the side job of farmers between the harvest. The local porduce food contains local Hakka culture, including the informati-on of local and current season vegetables, which are the reasons foods different form place to place.



What :
 地產地消
 Local Produce
 Local Consume
 current season
 products

Time table :



Who :

staff : 2 housewifes
 consumer :
 tourist , regular.



Hsinchu City
 新竹市



Where :
 Religionary
 Temple
 Downtown



What :

地產地消
 Local Produce
 Local Consume

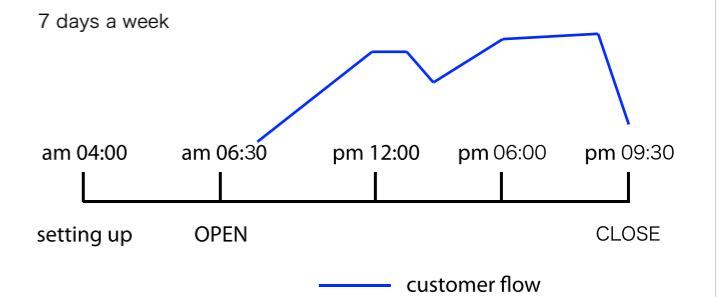
For mach the demand in the city the street stalls became permanent store and a full time job. Furthermore, the business need longer hours and more stuffs as well. The place around the temple became a famous scenic spots . Products in the stalls are local traditional, Hakka, foods. However, lots of non-native businessman came here sailing non-local goods.

Who :

staff : 5 familys 3 oversea workers
 5 generation 100 years old
 consumer : tourist, regular, resident .



Time table :



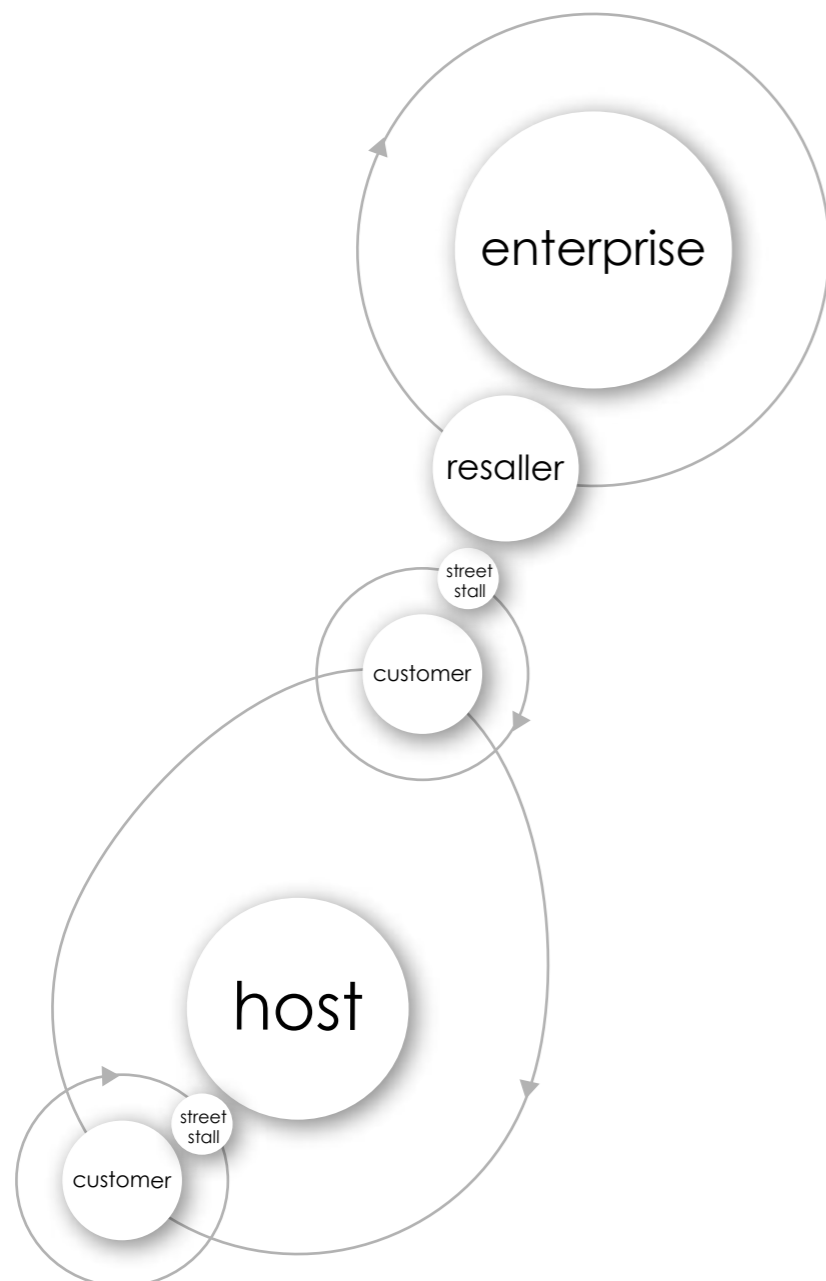
DVEND

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gravitation state of consumer

The street stall must fit in the gap, the vacant space and time , between the customer and host. Though the consumer behavior affected by the environment.

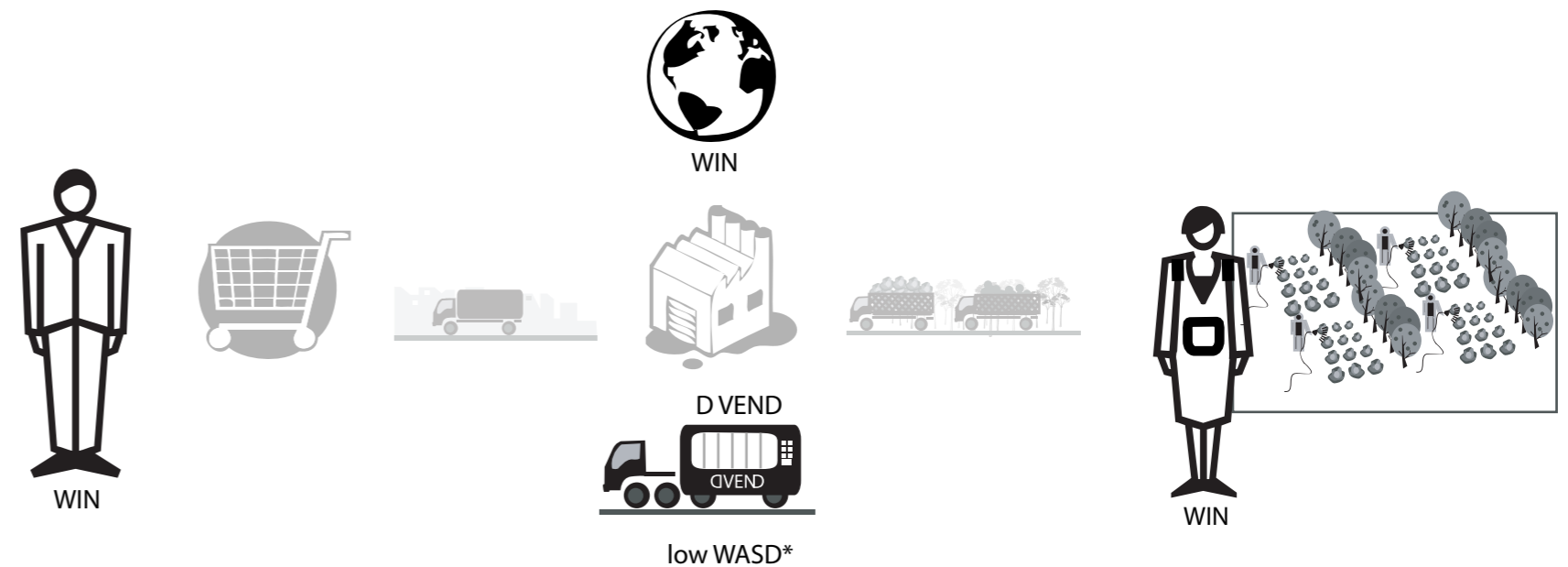


business model



DVEND

Direct, delivery and double win vending system. It can reduce space between consumer and producer as well as the WASD*. Furthermore, by expanding the definition of "Local produce and Local consume". We can deliver the local goods to customers and selling with vending machines to expend the business hour and the profit. In the end, the proit can be shae by consumer, producer and EARTH.

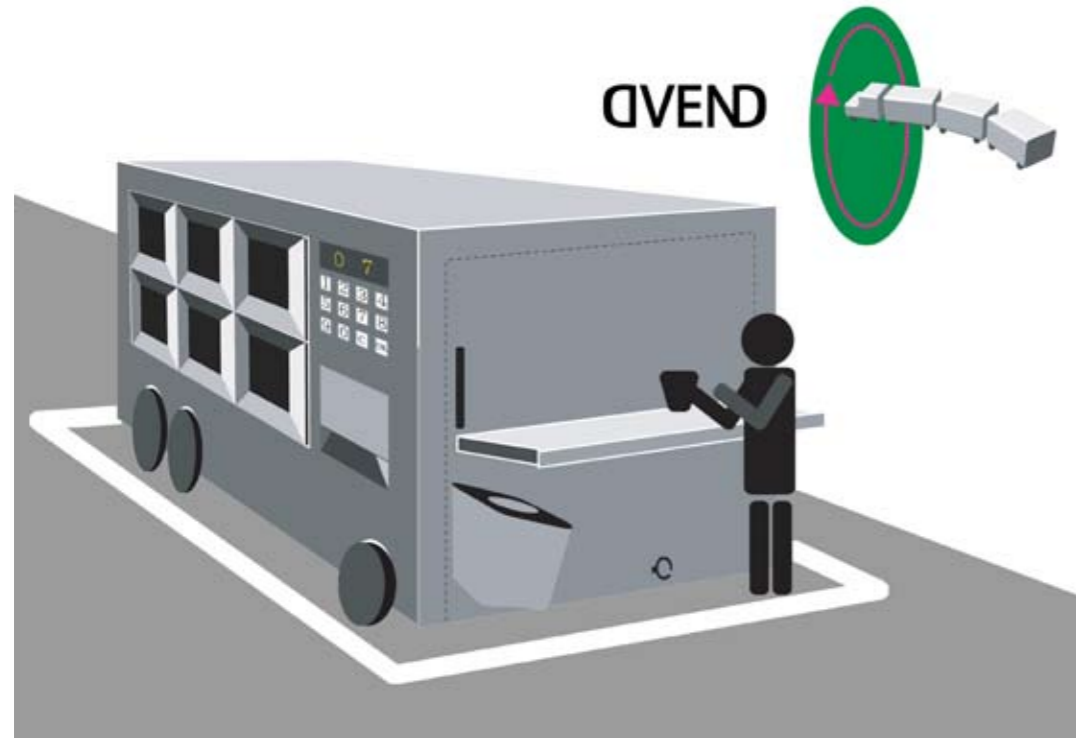


* A Weighted Average Source Distance(WASD) can be used to calculate a single distance figure that combines information on the distances from producers to consumers and amount of food product transported.

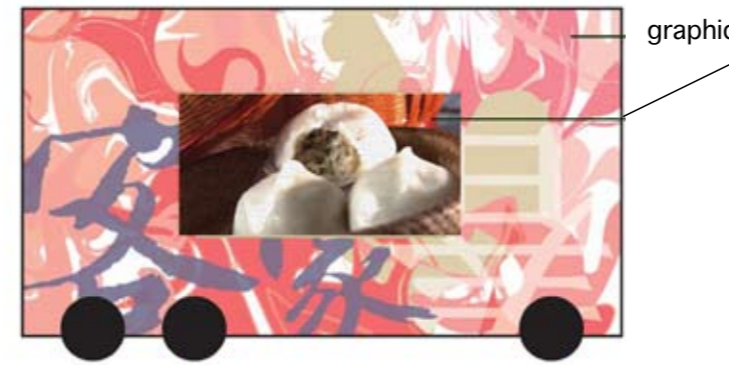
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Direct, delivery vending system.

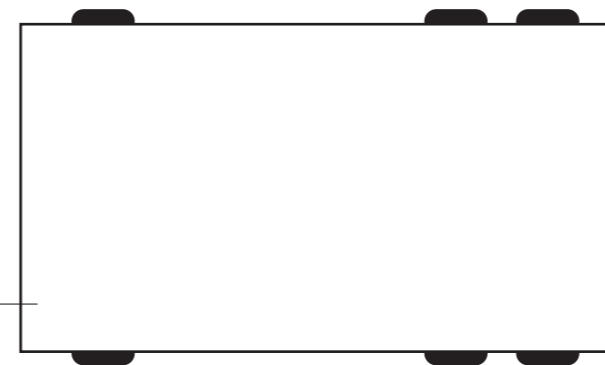
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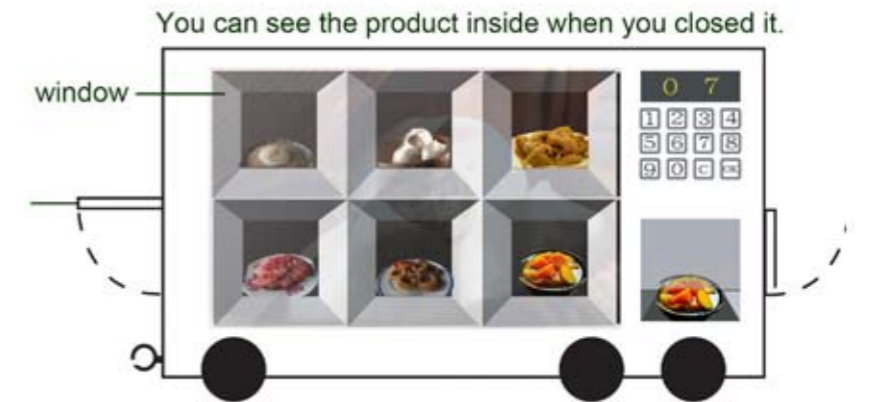
Dvend is the car which is driven around Taiwan to deliver the products, parking in the parking space on the best locations, for selling and advertising.



You can see the LCD plays the product introduce, when you far from it.



advertisement



You can see the product inside when you closed it.

Dvend' s dimension
 Length(m) X Width(m) X Height(m) :
 5.25 m X 2.25 m X 3.2 m

